



It's Time

To turn the tide on underage drinking and drug use!

Coalition Member Responsibilities & Roles

Members of the Coalition will develop and implement plans to accomplish the mission of Tigard Turns the Tide. Members will promote and prevent youth substance use through implementing environmental strategies that encourage healthy lifestyles for the Tigard community.

Coalition Member Responsibilities

Specific responsibilities:

- Attend Coalition meetings.
- Serve as a member of a task force and/or sub-committee.
- Participate in the identification, selection, and promotion of innovative healthy lifestyle activities and events.
- Help assess community needs and identify existing resources.
- Develop plans of action to carry out the mission.
- Strive to coordinate programs and resources to maximize impact.
- Develop a mechanism for evaluating and monitoring the strategies.

Time commitment:

- One- to three-year position.
- Eight to twelve Coalition meetings per year (1½ to 2 hours per meeting) and task force/action team meetings as needed.

Personal qualities:

- Commitment to improving the health of Tigard residents.
- Knowledge of the Tigard area and its people.
- Broad perspective in identifying and planning programs.
- Enthusiasm.
- Resourcefulness.

Serving as a member of the Coalition provides you with opportunities to:

- Broaden your knowledge.
- Gain new experiences and skills.
- Increase communication skills.
- Work with other community professionals.

Role Descriptions

Coalition Board Member – Attend monthly Board strategic planning meetings; recruit key stakeholders and community leaders in order to ensure diverse community representation on the coalition.

Subcommittee Member – Work on a specific committee (Education/Awareness, Policy or Law Enforcement) to develop strategies in a particular area.

Speakers Bureau – Speak to others about the coalition to civic groups, parents, businesses, churches, etc., and represent the coalition at key meetings and events.

Media Advocate – Write opinion editorials and letters to the editor; contact media to announce Coalition activities or participate in media interviews.

Youth Coalition Volunteer – Work with youth and assist them in developing peer education and other strategies to combat underage drinking.

Marketing – Assist in the development of materials such as flyers and brochures and seek opportunities to market the coalition in the community.

Historian – Help compile materials relating to underage drinking and/or drug use in the community, such as maintaining newspaper clippings and Internet files and taking photos of alcohol marketing in the community; or photograph coalition events.

Survey Volunteer – Assist in the creation and distribution of our annual Community Assessment Survey and other community surveys designed to assess community needs and evaluate our efforts.

Fund Raising/Resource Sharing – Research funding opportunities such as grants and collaborate with area businesses and agencies to find resources available for coalition use, such as room space.